

# Outvote Feature List

## Messaging

- Friend-to-Friend
- Peer-to-Peer
- Volunteer-to-Staffer
- Via text, email, phone, and social media.
- With prepopulated scripts, dynamic variables, and advanced targeting.

## Voter Mobilization

- Real-time voter IDing and national file search
- Social media amplification campaigns
- Testimonials / UGC submissions
- Petition signing and support
- Flexible web page actions

## Fundraising

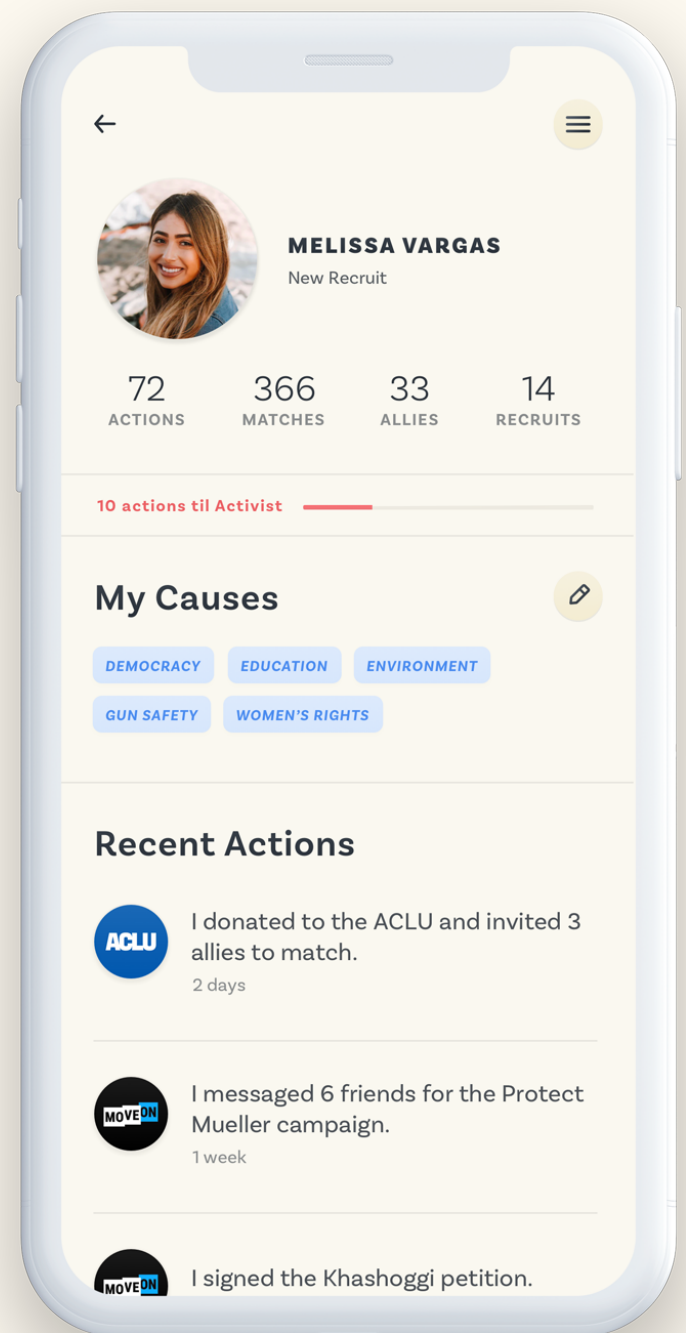
- ActBlue integration
- Stripe integration
- Text to donate

## Canvass Reporting

- Voter profiles with historical turnout information
- Customizable tags, notes, and custom fields
- Integrated with NGP VAN, VoteBuilder, and more.

## Team Management

- Varying role assignment and permission levels for staff and volunteers
- Activity tracking and easy follow up
- Insight into volunteer connections in district
- Send push notifications and follow up reminders



## ROADMAP

### Offline Reporting

for street canvassing without internet

### Web App

for older volunteers and more conversions

### Many Languages

Spanish, Tagalog, Creole, and more.

### Local Chapters

for large scale distributed organizing